

**RESOLUTION OF THE  
OAKMONT VILLAGE ASSOCIATION  
ADOPTING SOCIAL MEDIA POLICY**  
*OVA Board approved January 16, 2018*

- SUBJECT:** Adoption of a Social Media Policy.
- PURPOSE:** To establish a policy to be followed setting behavioral standards, expectations, and guidelines with respect to use of Association sponsored social media.
- AUTHORITY:** The Declaration, Bylaws, and Articles of Incorporation of the Association and California Law.
- EFFECTIVE DATE:** January 16, 2018

The Board of Directors for the Oakmont Village Association has determined the Association may benefit by utilizing social media such as Facebook, Nextdoor, and other similar medias for the purpose of providing information concerning community events, governance, meetings, discussion forums, community advertisement, and other similar information.

Social media is defined as media designed to be disseminated through social interaction, created using highly accessible and scalable publishing channels.

Social media is a powerful communications tool that may have a significant impact on the Oakmont Village Association community, both positive and negative if not properly utilized.

The Board of Directors has determined it is in the best interests of the Association to adopt guidelines, expectations, and rules for using any social media adopted by the Association in order to protect the Association's and individual owners' reputations.

The Board of Directors adopts the following Social Media Policy:

**Central Responsibility**

1. The Social Media sub-committee is appointed by the Communications Committee and is responsible for monitoring all Communications Committee posts and social media content. Committee members will post Social Media news items as directed by the Editorial Team. This sub-committee will also post Association and Board of Director Announcements as provided by OVA management and Board of Directors.
2. All Board and Committee members will be trained in the use of social media tools to ensure consistency in the treatment of posts.

3. The Social Media sub-committee shall be the only authorized parties to create new profiles, pages, feeds, groups, etc. on Association sponsored social networks.
4. Social Media sub-committee member(s) shall report to the Communications Committee at least once every month concerning status of social media and coordinate with the Communications Committee and Board of Directors as to postings and information to be broadcast via the Association's social media channels.

### **Use of Social Media by Admins**

1. Association branded social media may only be managed and accessed by approved Social Media sub-committee members. The login information may not be shared with anyone, and if disseminated, will be deemed a violation of this Policy.
2. Admins may post comments and information in relation to the pages, feeds, groups, and other information created by Committee or Board members.
3. Posts containing any of the following items are prohibited and will be deemed a violation of this Policy:
  - Vulgar language
  - Inappropriate images, such as, but not limited to, pornography
  - Personal attacks of any kind against any person
  - Comments or content that promotes or perpetuates discrimination
  - Spam or links to other sites
  - Advocating illegal activity
  - Promotes services, products, or political organizations
  - Infringements on copyrights or trademarks
  - Personal, identifiable medical information
  - Information that may compromise the safety, security, or proceedings of any legal action pertaining to the Association
  - The Association reserves the right to remove any content the Board or Social Media Committee, in their sole discretion, deem inappropriate or harmful to the Association or any individual

### **Posting and Management Terms**

1. Any posts in violation of this Policy may be rewritten, retracted or deleted by the Social Media sub-committee, the Communications Committee or Board of Directors.
2. All Board and Administration communiques and info related to Legal, Contractual, and Personnel matters are to be approved solely by the Board of Directors prior to posting.

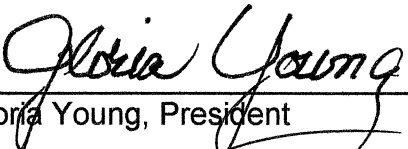
**Amendment**

1. This Policy may be repealed, supplemented or amended from time to time by the Board of Directors.

**PRESIDENT'S**

**CERTIFICATION:** The undersigned, being the President of Oakmont Village Association (OVA), certifies that the foregoing Resolution was adopted by the OVA Board of Directors on January 16, 2018 and in witness thereof, the undersigned has subscribed her name.

**OAKMONT VILLAGE ASSOCIATION**

By:   
Gloria Young, President