

# KNOW YOUR ALERTS

The City of Santa Rosa uses multiple notification and warning systems to make sure emergency alerts are delivered to the people who need the information.



## Emergency Alert System (EAS)

National public warning system that will interrupt local broadcast tv and radio programming to provide an alert in the event of a large-scale emergency. **No registration required**



## Wireless Emergency Alerts (WEA)

Urgent alerts sent as text-like messages to your mobile phone based on your location (you will only receive notification if you are in the area of the emergency). WEAs have three alert categories -- Imminent Threat, AMBER, Presidential. You must keep the factory settings on to your WEA-capable phone to receive a WEA. **No registration required**



## SoCoAlert

Emergency notification service providing Sonoma County first responders the ability to alert residents by landline or mobile phone, text message and email about imminent threats to life and property in specific impacted areas. Register all addresses that you would like to receive alerts for (work, child's school, etc.). You don't have to be in the location of the emergency to receive the alert. **Must register at SoCoAlert.com OR call (866) 939-0911, press "2" at the menu, ask operator for assistance with registering for SoCoAlert**



## Nixle

Community information service managed by Santa Rosa Police and Fire Departments to send email and/or text message notifications related to public safety (notifications are NOT delivered by phone call). There are three types of Nixle notifications: Alert, Advisory, Community; customize your settings at nixle.com to control which types of notifications you receive. **Must register at nixle.com or text your zip code to 888-777**



## Local Radio and Television

The City communicates with local news broadcasters to provide updates during an emergency. **Tune radio to 1350 AM, 103.5 FM, 100.1 FM, 89.1 FM (bilingual), 98.7 FM (Spanish); watch preferred local TV news channel**

## Emergencies can happen anywhere, at any time.

Complete this checklist to register for ALL warning systems to ensure emergency notifications make it to you.

- Register at SoCoAlert.com to subscribe your:**
  - Home address to receive alerts for this location
  - Business address to receive alerts for this location
  - Other addresses you want to receive alerts for during an emergency in those locations
  - Mobile phone number to receive phone call and/or text message
  - Email address
- Register for Nixle notifications at nixle.com with your:**
  - Zip code
  - Mobile phone number
  - Email address

### Other Ways To Stay Informed

Santa Rosa Police Department   

Santa Rosa Fire Department   

City of Santa Rosa  

More information on emergency alerts and notifications at

[srcity.org/emergency](http://srcity.org/emergency)