

## EMERGENCY ALERTS

[socoemergency.org/get-ready/sign-up/socoalert](https://socoemergency.org/get-ready/sign-up/socoalert)

Evacuation notices will use the following terminology:

**EVACUATION WARNING:** There is potential threat to life and property within a given time frame. Begin preparing yourself, your animals, and your property for a potential evacuation order.

**EVACUATION ORDER:** You must evacuate immediately due to imminent threat to life.

**SHELTER-IN-PLACE:** Stay secure at your current location. This may be required when evacuation is impossible, too dangerous, or unnecessary.

Make sure you have more than one way to receive alerts and warnings. Sign up to receive alerts from several agencies. Emergencies may include wildfires, earthquakes, power outages, and severe weather warnings. It is **strongly recommended** that you subscribe to both SoCoAlert and CivicReady, as a minimum.

### City of Santa Rosa

#### **CivicReady**

- Santa Rosa City Police & Fire send public safety alerts, press releases, and information notifications (i.e., severe weather events such as Red Flag Warnings, evacuation warnings & orders, missing persons)
- Receive emergency alerts and non-emergency incidents via voice mail, landline, mobile phone, text message and email. Address allows geographic targeting.
- Register online:
  - [www.srcity.org/3123/Know-Your-Alerts](http://www.srcity.org/3123/Know-Your-Alerts)

### Sonoma County

#### **SoCoAlerts**

- Sonoma County's primary emergency alerting system for large-scale emergencies. Provides first responders the ability to alert residents about

large-scale emergencies (evacuations, shelter-in-place, boil water, Red Flag Warnings).

- Receive alerts via landline, mobile phone, text message and email. You don't have to be in the location of the emergency to receive the alert.
- This is a free phone app.
- Register online all addresses that you want to receive SoCoAlerts.
  - Call (866) 939-0911 or
  - Register online: [socoemergency.org/get-ready/sign-up/socoalert](https://socoemergency.org/get-ready/sign-up/socoalert)

### **Nixle**

- CivicReady replaced Nixle for the city of Santa Rosa. Nixle (for Napa) is still good for emergencies in Napa and other parts of Sonoma County (other than city of Santa Rosa).
- Receive alerts via landline, mobile phone, text message and email.
- You must register. Register online using any Napa zip code, e.g., St. Helena is 94576.
  - Register at [Nixle.com](https://Nixle.com) or
  - Text a Napa zip code to 888-777

### **Phone Apps**

These are cell phone alerts. Download the apps to your phone.

#### **WatchDuty**

- Provides real-time information about nearby fires, fire movement, and firefighting efforts
- Wildfire mapping and alert app powered by real people giving you real-time information.
- Download the app to your phone.
  - [app.watchduty.org](https://app.watchduty.org)

#### **PulsePoint**

- 911-connected app that sends alerts on events that are being responded to by fire departments and emergency medical services.
- Information is in real time while dispatchers are sending the calls.
- Download the app to your phone.
  - [www.pulsepoint.org/download](https://www.pulsepoint.org/download)

## **MyShake**

- Earthquake app - when an earthquake is about to happen, this cell phone alert app uses a loud voice alert telling you to "Drop, cover, and hold on."
- App will notify you even if your phone is on silent.
- Download the app to your phone.
  - [myshake.berkeley.edu](http://myshake.berkeley.edu)

**CAL Fire** – Get the latest updates on fire incidents in California – [click here](#). For more information on signing up for Sonoma County alerts, [click here](#).

## **Devices**

### **NOAA Weather Radios**

- Home emergency alerting radio. Works when power is out or cell phones not working.
- National Weather Service activates radio alerts for severe life-threatening weather conditions for specific area messaging (tornados, floods, winds, wildfire, etc.)
- Purchase NOAA Weather radio. Recommend Midland WR120 radio. Program it to Sonoma County radio frequency 162.475.

### **Hi-lo Siren**

- European-style, 2-tone siren on Santa Rosa police and fire vehicles alerting residents in specific areas of the need to evacuate.
- Used in an emergency to alert residents within specific areas of need to evacuate. "If you hear the Hi/Lo, it's time to go."
- Listen and leave if you hear it. Nothing required. Just listen.

### **Local Radio & TV**

- Santa Rosa City and County police and fire officials communicate with local news broadcasters to provide updates during an emergency.
- Interrupts TV and radio with updates during an emergency.
  - KSRO – 1350 AM / 103.5 FM
  - KCBS – 740 AM / 106.9 FM
  - KBBF – 89.1 FM (bilingual/Spanish)
  - KRCB–91FM / 104.9FM
  - KZST – 100.1 FM
- Nothing required. Listen to radio or watch your preferred local TV news channel.

## **PG&E - Public Safety Power Shutoff (PSPS)**

- In the event a power shutoff is needed to prevent a wildfire during severe weather conditions, PG&E alerts customers ahead of PSPS.
- PG&E will alert customers before a PSPS via email, phone call, and text if your address is to be impacted.
- Get notified if there is a potential PSPS in your area. Sign up for alerts.
- Register any address you want to receive alerts for. No registration needed for account alerts other than PG&E account.

## **National**

### **Emergency Alert System (EAS)**

- National public warning system that provides an alert in the event of a large-scale emergency.
- Interrupts local broadcast tv and radio programming.
- Smart phone settings - turn on 'Emergency Alerts' under Notifications  
- settings—> notifications—> Gov. Alerts
- No registration required.

### **Wireless Emergency Alerts (WEA)**

- Urgent alerts sent as text-like messages to your mobile phone based on your location (only receive notification if in the area of the emergency).
- Three categories: Imminent Threat, AMBER, Presidential alerts.
- Receive notifications on cell phones if cell phone is in the area of the emergency.
- Smart phone settings - keep the factory settings on your WEA capable phone  
- settings—> notifications—> Gov. Alerts
- No registration required.

*This “Oakmont Ready Tip” is based on these City of Santa Rosa websites:  
[srcity.org/Emergency](http://srcity.org/Emergency) and [srcity.org/3123/Know-Your-Alerts](http://srcity.org/3123/Know-Your-Alerts)*

## **Air Quality Sites**

- Purple Air – [www.purpleair.com](http://www.purpleair.com)
- AirNow – [www.airnow.gov](http://www.airnow.gov)
- Spare the Air – [www.sparetheair.org](http://www.sparetheair.org)
- Windy – [www.windy.com](http://www.windy.com)